

TRADE  
MARK

# NICE

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U.S.A.

## PAINT PRODUCTS

OTHER "NICE" Paint and Varnish Specialties for Homes, Offices, Commercial and Factory Buildings, Etc. All of them exceptionally good, durable, practical materials.

### "Nice" Mixed Paint

Highest quality Pure White Lead, Zinc and Linseed Oil Paint. Excels in covering and wearing qualities. Made in 32 colors, Inside Flat White, Outside White, Inside Gloss White and Black.

### "Nice" Floor and Deck Paints

Extra Quality Paint made expressly to withstand the severe wear to which all floors and decks are subjected. Made in eleven practical, durable colors.

### Trokal Liquid Floor Finish

The floor varnish that is better. Made to walk on. Will not mar white nor scratch white nor turn white.

### "Nice" Liquid Wood Filler

Perfectly transparent. Will not discolor. Dries flat. Does not show laps, more durable than any shellac.

### Stain-Namel Varnish Stain

High Gloss Finish in natural wood and other colors.

### "Nice" Varnish Stains

Pigment oil stains with some varnish added. Colors practically unchangeable.

### C-M-T Coating

A high grade durable protective and decorative coating for cement, concrete and stucco work whether interior, exterior or floors. Nine Colors and White.

### Neelyte White Enamel

A beautiful pure white. Flows freely and can be applied to the largest surface without showing laps. Extremely durable.

Distributed by

TRADE  
MARK

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## NEE-O-KOTE Flat Wall PAINT



Produces a  
Beautiful, Durable,  
Washable, Flat Finish  
White and Colors

**EUGENE E. NICE CO.**  
PHILADELPHIA

# NEE-O-KOTE

## *Flat Wall*

## PAINT

### *Suggestions for the Use of NEE-O-KOTE*

NEE-O-KOTE gives an ideal finish for walls, ceilings, woodwork, wall boards, radiators, and many other places in homes, public buildings, offices, schools, in fact wherever a sanitary, durable flat finish is desired.

NEE-O-KOTE is prepared especially for plaster walls but is equally adapted to other surfaces, such as metal ceilings, wood interiors, plasterboard, bur-lap, canvas, etc. The shades are rich, soft and vel-vety in tone and so numerous that almost any com-bination of colors is available. Stir thoroughly before and occasionally while using.

See that the surface to be finished is perfectly clean and free from all loose particles. If there are cracks or broken places in the plaster, cut out and fill in with calcined plaster or a good relief compound colored to the shade of the paint to be used by mix-ing a little of the paint with the compound.

On plastered walls not previously painted a size is advisable though not absolutely necessary. The best size to use is "NICE" Wall Sizing Varnish reduced one part Wall Sizing Varnish to one part turpentine or benzine (half and half). Whenever it is necessary to thin use a little turpentine only.

Use enough coats of NEE-O-KOTE to thoroughly cover, though as a rule two coats will be sufficient. Allow each coat to dry thoroughly before applying another. There should be at least 24 hours between coats, two days is still better. The paint will seem entirely dry in less time but may not be hardened through. In all cases brush out well. It is better to brush out rather than thin out.

To properly stir use a paddle, one to two inches wide and stir until the paint shows just as thick at the top of the submerged part of the paddle as it does at the bottom when same is stood upright and lifted out.

NEE-O-KOTE furnishes an excellent undercoat for white or colored enamels.

NEE-O-KOTE, like all "NICE" paint prod-ucts, is offered and sold entirely on its merits. The "NICE" trade mark on the label is your guarantee of quality and satisfaction in every can.

EUGENE E. NICE COMPANY  
Philadelphia, Pa.

*"NICE"*  
*The name to go*  
*by when you go to*  
*buy Paints and*  
*Varnishes.*



*Durability,*  
*Quality, and*  
*Beauty in every*  
*Can.*

# NEE-O-KOTE

## *Flat Wall*

## PAINT

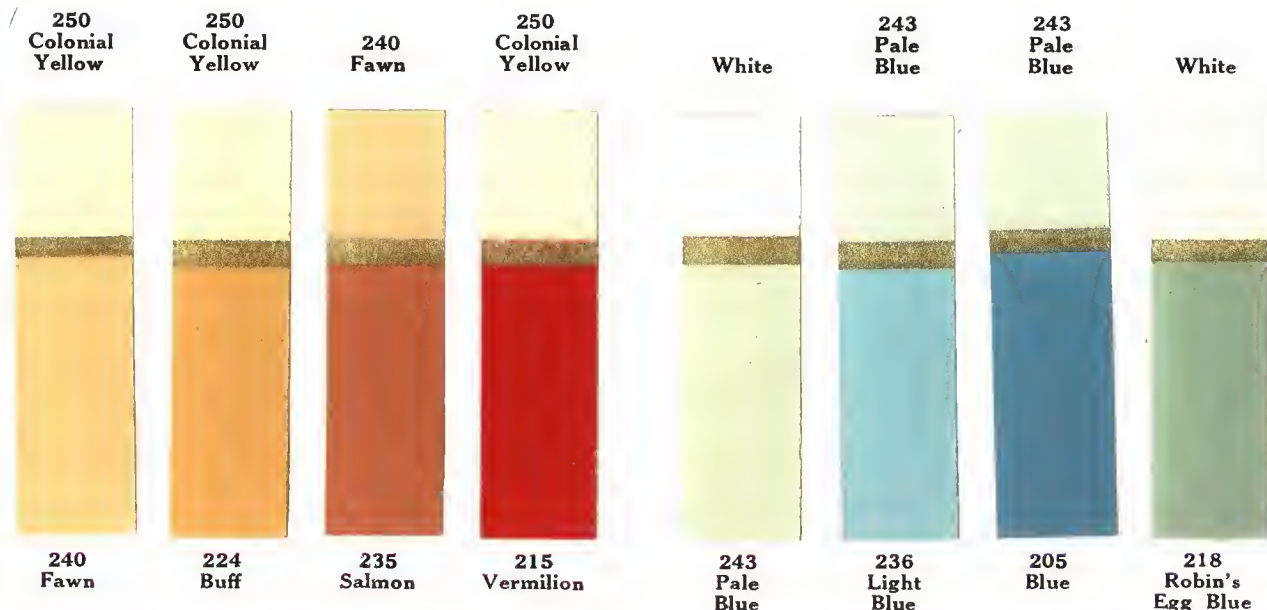
**I**N the modern homes and buildings, whether palatial or modest, NEE-O-KOTE Flat Wall Paint is the ideal finish for walls and ceilings.

The plain, soft tints with a rich velvet like finish furnish an unsurpassed background for pictures, draperies, and furniture. It gives a pleasing, dignified and restful appearance—far more harmonious than patterned or distracting colored wallpapers. The sixteen NEE-O-KOTE colors shown offer a suitable tint for every room in the home.

But even more important—NEE-O-KOTE Flat Wall Paint is sanitary and germ proof. Dust, dirt,

or soiled spots may be washed off repeatedly with soap and water without injuring the finish. Unlike kalsomine and cold or hot water paints NEE-O-KOTE wears indefinitely. Even after several years, your walls will look almost as bright and new as when first finished. The NEE-O-KOTE colors do not fade—but retain their beauty and color tone indefinitely.

For durability and economy it is unsurpassed. Not only is the initial cost of finishing comparatively low but it is doubly economical because NEE-O-KOTE wears so long without repainting.







White

White

250  
Colonial  
Yellow

229  
Pearl



250  
Colonial  
Yellow



229  
Pearl



238  
Straw



225  
Steel



218  
Robin's  
Egg Blue

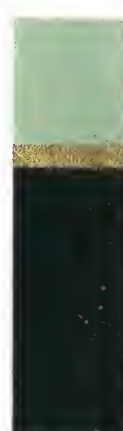
218  
Robin's  
Egg Blue

250  
Colonial  
Yellow

218  
Robin's  
Egg Blue



213  
Pea  
Green



202  
Green



233  
Light  
Olive



251  
Dark  
Olive